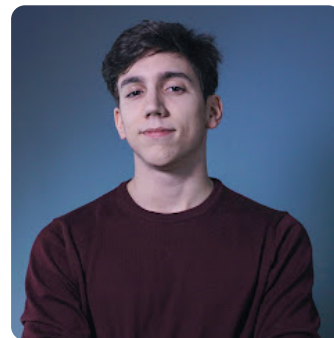


# CREATIVE DESIGNER

ALEXIS PERGE

7 YEARS EXPERIENCE

After a successful experience as a designer on the Paris 2024 Olympic and Paralympic Games, I'm looking for a new creative and technical challenge.  
I will help you creating your story and make your brand shine.  
I'll always bring dynamism, productivity and a positive mood to your team.



alexis-perge.fr

linkedin.com/in/alexis-perge  
perge.alexis@orange.fr

06.48.76.12.20

Driving License

## EXPERIENCE

2023 - NOW



### GRAPHIC DESIGNER - ON LOCATION PARIS 2024 OLYMPIC AND PARALYMPIC GAMES

- Creation and updating graphic guidelines, iconographic research, content variations in print, video, motion graphics, web, pitch decks and e-mail for the launch of marketing campaigns before, during and after the Games.  
(4 campaigns developed over the year, more than 600 formats created)
- Creation of event materials/ wraps for trade shows (Equita Lyon) and D.O.O.H displays (airports and train stations in Paris, London, New York, J.F.K Airports).
- Ownership of the Optimization of the ticketing user journey for over 150k Hospitality customers (Motions, 10 video tutorials, CRM, iconography)

2019 - 2023

### VISUAL DESIGNER - TOURS ÉVÉNEMENTS

Artistic Direction role and Brand Design :

- Web, social media and print artistic direction for B2B exhibitions ( Novafleur, Mondial du Fromage ) / B2C trade shows, ( Car Show ), festivals and Branding
- On site design and experience ( Signage, Space design with Sketchup )
- UI & UX / 6+ Websites development / Internal app UI
- Video, Post Prod, Motion and Sound Design (video Content 2 or 3 times a week)

2018 - 2020

### DIGITAL DESIGN - FREELANCE

Visual design, web development and social content for Franco-American Image and other clients

2017 - 2018

### E-LEARNING UI DESIGNER - MY SERIOUS GAME

Creation of interfaces, interactions, iconography, dataviz, videos as well as animations and sound design for E-Learning training modules

## STUDIES

2016

BACHELOR  
AUDIOVISUAL

2015

ASSOCIATE DEGREE  
WEB AND MULTIMEDIA

## SKILLS



### LANGUAGES

Native French, Professionnal English level



### UI / UX AND WEB

Figma, Framer, Adobe XD

HTML / CSS / JS / Wordpress / Webflow



### INTERACTIVITY, MOTION

After Effects, Lottie, Spline

Cinéma 4D, Sketchup



### AUDIOVISUAL

Premiere Pro, Da Vinci Resolve

Audition, Fruity Loops

Learning Vizrt Artist



### GRAPHISM / BRAND DESIGN

Photoshop, Illustrator, InDesign

AI Generation / Midjourney

## HOBBIES

Passionate about Gaming, tech and Computer Assisted Music.  
Last but not least, I love Italian food